



WALKER & SONS

SLAP



MAMA[®]

LOUISIANA FOOD PRODUCTS

About Us

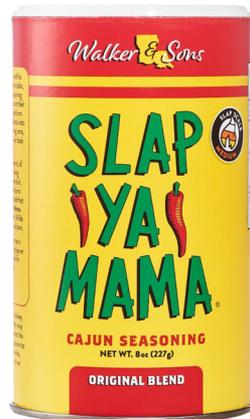
Slap Ya Mama Louisiana Food Products was created with the simple intention of offering our customers better tasting food at our convenience store deli in 1996 in the small Cajun town of Ville Platte, Louisiana. We had no idea that it would become one of the most well-known food brands to come out of Louisiana. With our roots still planted in Ville Platte, our Slap Ya Mama branded products are now offered in all 50 states and four other countries with much more growth ahead of us. Today, our goal is to continue to share our Cajun culture and flavors with the world and to bring fun into the everyday kitchen.



Slap Ya Mama Cajun Seasonings

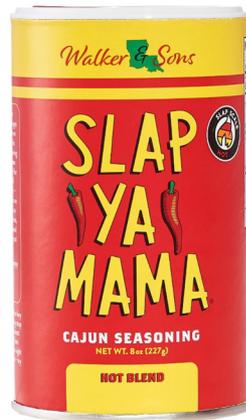
Original Blend

4OZ, 8OZ, 16OZ, 32OZ
Gallon, Bulk



Hot Blend

#4OZ, 8OZ
Gallon, Bulk



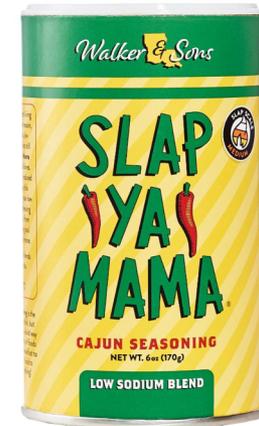
White Pepper Blend

8OZ
Gallon, Bulk



Low Sodium Blend

6OZ
Gallon, Bulk



From our Original Blend Seasoning, the product that started it all, to the seasoning blends we created to satisfy our customer's demands, we have a seasoning for every taste. Our Original Blend

Seasoning is perfect for any type of food and can easily replace salt and pepper, while our Hot Blend Seasoning was created for those who like a little more of a kick. Our White Pepper Blend

Seasoning was created for those who couldn't have black pepper and is the perfect addition to seafood and white sauces. Our Low Sodium Blend Seasoning is the perfect seasoning for adding flavor to any dish without all the salt and can fit into almost any low sodium diet. All four of our seasonings are all natural, kosher, gluten free, contain NO MSG and are GMO free.

Slap Ya Mama Cajun Sauces

Sauce	Cajun Pepper Sauce	Cajun Hot Sauce	Jalapeno Pepper
	20Z, 50Z Gallon	50Z	50Z
			

Our hot sauces are bursting with Cajun heat and flavor. It's perfect for all of your favorite dishes and will make your taste buds come alive with that Cajun zest. Here at Slap Ya Mama, we really like to use it as a topping for our pizza. We also like to drown our eggs in the morning with it.

Dinner Mixes and Fish Fry

Cajun Red Beans & Rice (Rice included)

8oz



Cajun Gumbo Mix

5oz



Cajun Jambalaya Mix

8oz



Cajun Étouffée Sauce

16oz, 64oz



Here at Slap Ya Mama, we understand not everyone has the time to cook or even knows where to start cooking a traditional Cajun meal. So, we took a few traditional Cajun dishes and made it possible for you to provide your family and friends with an authentic Cajun meal that is sure to please. Whether you want to make Red Beans & Rice, Gumbo or Jambalaya, all of these meals are designed to be prepared in a very short amount of time and with incredible ease.

Fish Fry & Cajun Seafood Boil

Cajun Fish Fry

12oz, 1 Gallon, 25lb



Cajun Seafood Boil

1lb, 4lb



Our Fish Fry is an authentic Cajun fry batter that will give your food the perfect color, the perfect crunch and add an incredible Cajun flavor to almost any fried dish. Here at Slap Ya Mama, we not only like to fry fish using this batter but we also like to fry pork chops with it. You might want to try it with onion rings and French fries as well. Play around with it, I'm sure you'll come up with some great recipes.

Our seafood boil is a unique blend of spices that will enhance any food you might throw in a pot of boiling water. With a Cajun flavor like no other and less sodium than most, Slap Ya Mama Cajun Seafood Boil is something to behold.

Slap Ya Mama Bloody Mary

32 oz



Our Slap Ya Mama Bloody Mary mix is a hearty flavored blend of ingredients that embodies everything a bloody mary should taste like. From the high-quality tomatoes to the perfect amount of Worcestershire intertwined with Slap Ya Mama spices, vegetables, and other secret ingredients, this mixture is sure to create a mouthwatering delight without feeling the need to "add something to it". Just add your vodka of choice, sit back and enjoy!

Shippers

Created as an in-isle display, these colorful Slap Ya Mama Shippers are sure to grab the attention of any shopper or consumer. With the ability to house various Slap Ya Mama products, these shippers can be used to promote different items during different holidays or events. And with them being made of double-walled cardboard and coated with a clear coat to help repel water, you are sure to get many months use out of these displays and will help you to move more Slap Ya Mama Products.



Seasonings:
Slap Ya Mama Original Blend Cajur
8oz Canisters, 48 Items, 33lbs.

Fish Fry:
12oz Box, 24 Items, 26lbs.

Dinner Mix Combo:
5oz Gumbo Mix
8oz Jambalaya Mix
8oz Red Beans and Rice Mix.
36 Items, 25lbs.

Sauces:
5oz Cajun Pepper Sauce
5oz Hot Sauce
5oz Green Pepper.
36 Items, 30 lbs.



Slap Ya Mama Product Ranking

(1) Original Blend
Cajun Seasoning 8oz



(2) Original Blend Cajun
Seasoning 16oz



(3) Hot Blend Cajun
Seasoning 8oz



(4) Cajun Seafood Boil 4lb



(5) Cajun Seafood Boil 1lb



(6) Cajun Fish Fry 12oz



(7) Cajun Pepper Sauce 5oz



(8) White Pepper Blend 5oz



(9) Cajun Étouffée Sauce 16oz



(10) Jambalaya Mix 8oz



(11) Red Beans & Rice Mix 8oz



(12) Cajun Gumbo Mix 5oz



(13) Cajun Hot Sauce 5oz



(14) Green Pepper Sauce 5oz



Retailers We Work With



Distribution

Slap Ya Mama Cajun Products are widely distributed throughout all 50 states, Canada, Mexico, UK, and Australia.

Distributors Include:
KeHe, SYSCO, VMC, AWG, LOMAR, UNFI, DPI



KeHE™

SySCO™

VALU MERCHANDISERS
VM
COMPANY



unfi™
united natural foods

DPI
Specialty Foods

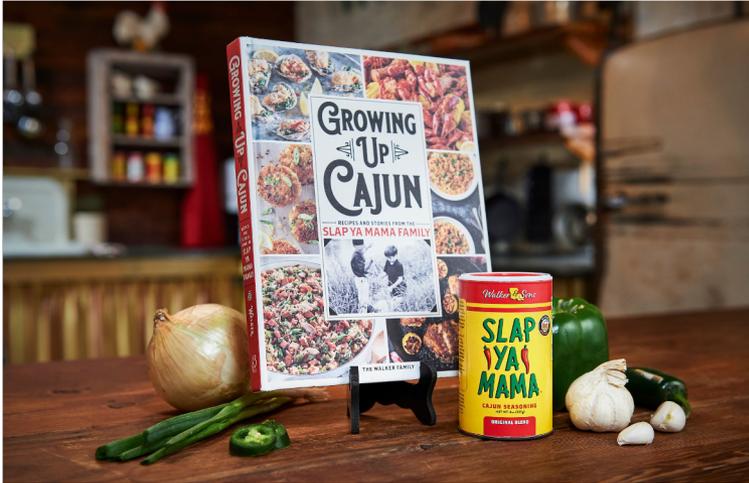
LOMAR
DISTRIBUTING, INC.

Capable of Working Direct

If needed

Slap Ya Mama Cajun Products are currently sold in 10,000 + stores .
Our Store Locator on our website allows customers across the U.S. to locate the closest store carrying our products.

Growing Up Cajun Cookbook



Customers can find everything in our new cookbook for an authentic Cajun feast, like Mama Jen's Cajun Cornbread and Cajun Mardi Gras staples, such as Chicken & Sausage Gumbo. We have covered every season with recipes that will leave you feeling a little Cajun yourself.

Brand Awareness

Total Social Reach 325K

At Slap Ya Mama we take pride in our following and sharing recipes with our fans and interacting with consumers. A few ways we achieve this is by informing consumers of our products sharing recipes from our website and cookbook, and lastly reposting the way customers utilize our products on a daily basis on social media.

Email List



38K

Facebook



122.7K

[Facebook/SlapYaMama](https://www.facebook.com/SlapYaMama)

Instagram



45.2k

[@SlapYaMama](https://www.instagram.com/SlapYaMama)

Twitter



6K

[@SlapYaMama](https://twitter.com/SlapYaMama)

Pinterest



1.1k

[SlapYaMamaCajun](https://www.pinterest.com/SlapYaMamaCajun)

YouTube



330

[@SlapYaMamaVideos](https://www.youtube.com/SlapYaMamaVideos)

Slap Ya Mama Cajun Products

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